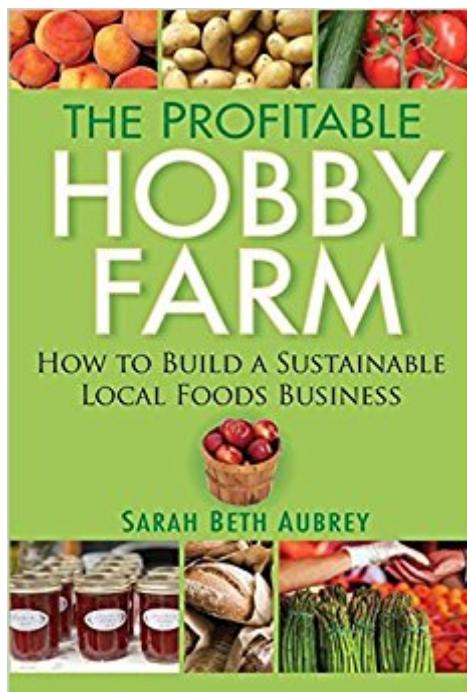


The book was found

# The Profitable Hobby Farm, How To Build A Sustainable Local Foods Business



## Synopsis

Turn your hobby farm into a successful businessNo experience in farming? No problem! The Profitable Hobby Farm gives you all the tools you need to launch a thriving hobby farm business. Based on the author's expert guidance and the motivating experiences of other small farmers, it shows you how to blend strategy, marketing, and money management in order to prosper. The Profitable Hobby Farm provides sound, friendly start-up advice on a variety of topics essential to making an initial foray into a local foods venture. A must-read book for raising and selling local, sustainable foodsIncludes sample business plan, grant application, marketing and advertising plan, and other formsLengthy resources section directs you to additional readingAlso by Aubrey: Starting & Running Your Own Small Farm BusinessWhether it's growing heirloom tomatoes, raising free-range chickens for their eggs, or making organic wine or cheese, this book shows you how to turn your hobby into a profit.

## Book Information

Paperback: 288 pages

Publisher: Howell Book House; 1 edition (January 1, 2010)

Language: English

ISBN-10: 0470432098

ISBN-13: 978-0470432099

Product Dimensions: 6.1 x 0.8 x 9.2 inches

Shipping Weight: 14.4 ounces (View shipping rates and policies)

Average Customer Review: 4.4 out of 5 stars 26 customer reviews

Best Sellers Rank: #510,006 in Books (See Top 100 in Books) #133 in Books > Science & Math > Agricultural Sciences > History #298 in Books > Business & Money > Industries > Agriculture #304 in Books > Science & Math > Agricultural Sciences > Sustainable Agriculture

## Customer Reviews

A down-to-earth guide to profitable hobby farmingThis book gives you all the information you need to start your own local foods business. You'll get plain-English advice from a self-proclaimed farm-girl-turned-entrepreneur on:Trends in niche agriculture and local foodscreating a business plan for a small-scale or hobby ventureassessing your home marketplace and uncovering niches not yet servedfinancing options, especially grants and cost-sharing programsfree or low-cost marketing ideasbasic strategies for surviving the first year in businessand moreWhether you want to create a small hobby business or start up a full-time venture, The Profitable Hobby Farm is the book

for you. Thoroughly researched and packed with information for putting ideas into action, this is your blueprint for building a sustainable local foods business.

Sarah Beth Aubrey was born into a family of farmers and was raised to believe, like Scarlett O'Hara, that it is land that sustains after all else. In addition to operating her company, Aubrey's Natural Meats, Sarah writes and speaks extensively on agriculture, the rural lifestyle, and small farm development.

To start, in case it has not been clear, this book is NOT ABOUT FARMING! Its about HOW TO START A FARM BUSINESS!!! This book looks at the business side of things, with a farming twist. It goes through and explains the common things needed to know about how things work when starting up. So, for me, I can see this helping me write a business plan. It doesn't show me how to write a business plan, look elsewhere for that. But when you are writing your business plan, you can reference this book to see if there is anything you missed. The only thing I didn't like were the "Inspirational Stories" inside each chapter. While they were great to read about, there are two sides to every story. While reading these stories, it made me feel as if I can only succeed and not fail at this. I know this isn't true, but I wanted to read about failures too. Where are those stories? I wanted to read about people who failed but lived to see another day. But that's just me. I like a little more realism and not a lot of fluff. But overall, great book. The author had her ups and downs as she started her farm. And as a business man, I can see they are true. That's what business is all about, Live and Learn.

Interesting and helpful

You never know how well books of this type are actually written, but glad to say this is well organized. Includes a myriad of details for you to follow-up dependent upon your situation. Examples of operating businesses who are glad to be contacted and offer their expertise. Also includes form examples such as grant applications. Useful book.

As entertaining and charming as it is informative. Great read!

I like the ideas suggested in this book. It gives an overview of the start-up process and resources needed to fund the project. I like the size of the book and the images.

Great introduction to running your own hobby farm

This book delivers great and practical information on the Hobby Farm. The book is well researched and laid out in a good format. I really enjoyed the side bars. The personal stories of the farmers featured were insightful. I found the side bar stories especially stimulating, giving me several good insights and ideas to try.

The book arrived within three days after ordering. I'm very pleased with the condition of the book. This book has information that reinforces a course I had taken through the OSU county extension office called New and Small Farm Business. If you are going to start a farm business, this is the book for you.

[Download to continue reading...](#)

The Profitable Hobby Farm, How to Build a Sustainable Local Foods Business eBay: Complete Step-By-Step Beginners Guide to Start a Profitable and Sustainable eBay Business (Start from Scratch and Eventually Build a Six-Figure Business Empire) CHEAT SHEET SIMPLY for USA FOODS: CARBOHYDRATE, GLYCEMIC INDEX, GLYCEMIC LOAD FOODS Listed from LOW to HIGH + High FIBER FOODS Listed from HIGH TO LOW with OVER 375 foods BORN IN THE USA Whole Food: The 30 Day Whole Food Challenge â€“ Whole Foods Diet â€“ Whole Foods Cookbook â€“ Whole Foods Recipes (Whole Foods - Clean Eating) Whole: The 30 Day Whole Foods Challenge: Complete Cookbook of 90-AWARD WINNING Recipes Guaranteed to Lose Weight (Whole, Whole foods, 30 Day Whole ... Whole Foods Cookbook, Whole Foods Diet) The Simple, Battle-Tested, Algorithmic Forex Trading Strategy: Master the dark art of profitable forex trading even if you have never traded a single dollar or lost thousands in hobby trading FBA - Building an Business - The Beginner's Guide: Why and How to Build a Profitable Business on eBay: Complete Step-by-Step Beginners Guide to Start a Profitable and Sustainable eBay Business The Permaculture Market Garden: A Visual Guide to a Profitable Whole-systems Farm Business From the Farm to The Table, Healthy Foods from the Farm for Kids - Children's Agriculture Books Networking on Purpose: A Five-Part Success Plan to Build a Powerful and Profitable Business Network Sheep: Small Scale Sheep Keeping (Hobby Farm) Foods High in Fiber Cookbook: List of High Fiber Foods for a Healthy Lifestyle - Recipes for High Fiber Foods The GMO Takeover: How to Avoid Monsanto and These Harmful Foods (GMO, Genetically Modified Foods) (Avoiding Toxic GMO Foods and Monsanto to Stay Healthy Book 1) Business Plan Writing Guide: How To Write

Successful & Sustainable Business Plans (Business Plan Writing Guides Book 1) The Ultimate Guide to Starting A Credit Repair Business: Launch your own profitable recurring-revenue business with just a computer and a phone Child Care Business Success: Create Your Positive, Productive and Profitable Child Care Business! Farms with a Future: Creating and Growing a Sustainable Farm Business The Farm on the Roof: What Brooklyn Grange Taught Us About Entrepreneurship, Community, and Growing a Sustainable Business Business For Kids: for beginners - How to teach Entrepreneurship to your Children - Small Business Ideas for Kids (How to Start a Business for Kids - Business for children - Kids business 101)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)